

# Sponsorship/Advertising Opportunities

Exeter Parks and Recreation has a great opportunity to promote your business while helping support the department's goals of providing affordable recreation activities to the area. We are in need of

## **Youth League Sponsor: \$1000**

You can sponsor an entire youth sports league. Your sponsorship includes your logo being placed on back of all the t-shirts, above the numbers on each shirt, registration forms, and our website. The shirts are worn year round by our participants and can be seen all over the seacoast area. On average we have about 300 participants in all of our sports. Sponsorships are available for our baseball, basketball and soccer programs!

## **Team Sponsor: \$125**

You can sponsor an individual team in the leagues. Your sponsorship includes your logo on the sleeve of the team's t-shirt. We divide our leagues in appropriate age/grade divisions. We have a few dozen teams per division in our leagues. You can choose to sponsor multiple teams in different divisions.

## **Camp Sponsors:\$1000-Summer Adventure camp**

You can sponsor one of many camps. We have several camps you can choose from. Your sponsorship includes your logo on the back of all the camp t-shirts, registration forms, and our website. Our largest camp is Summer Adventure Camp which has approximately 200 participants and 22 staff that wear the shirts on all field trips. These field trips travel all over southern NH and ME as well as Northern MA. These shirts can be seen year round around the seacoast. Camps available for sponsorships are Golf, Flag Football, and Teen Adventure Camp!

## **Summer Concert Series: Platinum: \$1500, Gold: \$1,000, Silver: \$750, Bronze: \$500**

You can help sponsor our Summer Concert Series. This is a tradition that dates back years and draws 300 people a week to beautiful downtown Exeter's Swasey Parkway, with over a 1,000 people attending our annual Fireworks and Concert! Your sponsorship will include a spot on a banner with your logo, the concert flyer which gets distributed around town, and on our website. Help us continue this yearly event!

## **Special Event Sponsor: \$750.00**

You can help sponsor our Special Events! We host the Easter Egg Hunt, Halloween Parade and NH Fiddle Ensemble. Your sponsorship will include a spot on a banner with your logo, the school flyer which gets distributed around town, our e-newsletter and on our website. All logos need to be in either illustrator cs4 format or high resolution jpeg

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If interested contact Mike Favreau at [Mfavreau@town.exter.nh.us](mailto:Mfavreau@town.exter.nh.us) or return the bottom portion with the completed info required. We reserve the right to refuse inappropriate sponsorship and advertising request.

**All checks payable to: E.P.R.D. (Exeter Parks and Recreation)**

**All Sponsorships are due 30 days prior to program start date or Season Deadlines (based on availability).**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Circle Pmt:            Cash            Credit (MC/VI)            Check