

Town of Exeter Energy Committee

Minutes

September 11, 2024; 3:30 PM
Wheelwright Room, Town Offices

1. Call to Order at 3:40 PM Present: Julie Gilman (Selectboard Representative), Cliff Sinnott (Chair), Kristen Murphy (Town staff), Mark Lemos, Stephanie Marshall
2. Public Comment; Introduction of Guests; Welcome Mike Drunsic who has applied to become a member of the Committee
3. Approval of Minutes - Minutes of July 10, 2024 meeting MOTION to approve. (*Attachment - minutes*)
Motion to approve Julie, Second by Stephanie. Unanimous agreement.
4. Window Dresser Program Update (Stephanie, Amy, Mark)
 - General update : Stephanie provided information on outreach efforts- Video in Exeter Reports has been released and the WD specific clip is now available for distribution. **Kristen** is going to send to Window Dressers and they will put it on their website. Good results tabling at the Primary election yesterday. Added several more people who expressed an interest in volunteering and ordering inserts. We will follow up with those people starting next week. Going to table at Farmer's Market on September 26 and present at Rotary Club on October 8. There's an Exeter town Energy Committee FB page. Renay may be the Admin for it. **Kristen** will contact Renay to about posting on it.
 - Measurement Team Volunteers & Orders Update: (Mark, Stephanie, Amy))- We have orders from 7 people for a total of 25 inserts. One customer has been measured. This person needed financial assistance and was able to get special pricing and make a donation. So far Mark is the only volunteer. Cliff is the only committed measurer. Julie agreed to help with measuring.
5. EV Exeter Expo – National Drive Electric Week Event - Sunday Sept 29, 11AM-2:30PM, Exeter Town Hall
 - General Update – Cliff has registered us with National Event. We have Parking Permits for side of Town Hall, front of Town Hall, and central area, and ordered swag. Getting a banner from National EV Expo.
 - PR efforts- Audi, Volvo, and McFarland Hyundai, and Greenwave car dealers have accepted attending
 - Help needed to recruit EV owners and Volunteers needed (3-4) to staff event. Julie knows Eric Turer, someone signed up on the site for Mach E. People sign up through the EV website. We could have E-bikes if we want. Have people contact Cliff or register with National EV week
 - Volunteers for that morning: Cliff, Amy, Julie, and Stephanie. Mark will check schedule.
 - Tabling will be done by Unitil, Revision Energy, and company in Sandown who does EV chargers, Rockingham Planning Commission may be interested in having a table. **Kristen** will do flyer for EV Charging station proposed.

6. Community Power update
 - Seacoast Green Challenge (municipal opt-up competition) update- enrolled into the Seacoast Green Energy challenge. Received first report on opt up between August 1 and December 31. Exeter has 3 new opt up residents.
 - PR plans –**Kristen** will publicize Office hours to do Opt -Up time.
7. Button-Up New Hampshire Session – November 19, 6:00-7:30PM; Exeter Library; Ted Stiles presenter (Sustainability Committee and Unitil as additional local partners?) **Cliff** will investigate the ability to do a Zoom link from Button Up, because Exeter town links are being used that night. Cliff will see if Unitil and/or Sustainability Committee want to partner in sponsoring the meeting
8. Communication: letters filed re PUC 22-060 re Net Metering. Cliff sent letter to the PUC from him personally identifying him as member of Energy Committee. About 100 submitted to the docket.
9. Other Business / Follow up
 - CIP Update – Public EV charging. Identified 4 ports in the parking lot. Kristen met with Russ Dean and Planning Board and next step is to get in the budget. Grant applied for to get reimbursement to the town. A question raised about why would a municipality get involved in this? Need to get testimonial from downtown businesses, who are supportive. What is the ROI for this? Kristen needs to compile information on other Municipalities on their ROI. Mike will get info from Manchester VT.
 - EV Charging Station submission - Charging and Fueling Infrastructure Program ("CFI), could reimburse the town for the charges
 - 2024 Local Energy Solutions (LES) Conference: Friday November 1—Cliff, Mike, and Stephanie interested possibly for 2 slots paid by town.
 - New Member recruitment/status – Mike is going to join after the interview by Select Board. We have one more vacancy should keep Recruiting.
10. Agenda items for next meeting (Oct 9th)
11. Adjourn-at 4:40 PM