

Town of Exeter Energy Committee

MINUTES

October 16, 2024; 3:30 PM
Wheelwright Room, Town Offices

1. Call to Order 3:35 PM Attendees: Mike Drunsic (new member), Mark Lemos, Amy Farnham, Stephanie Marshall, Kristen Murphy (Town staff)
2. Public Comment; Introduction of Guests – none present
3. Approval of Minutes - Minutes of September 11, 2024 meeting MOTION to approve. (*Attachment minutes*) Motion to approve- Stephanie, Mike Second- unanimous
4. Window Dresser Program Update (Stephanie, Amy, Mark)
 - General update- 10 people signed up to be measured, many others have signed up for inserts at tabling events and have received email. Need a volunteer coordinator still. Many outreach efforts occurring and subcommittee is now meeting weekly as we are 6 weeks from December 1 order deadline.
 - Tabling at November 5 vote: Stephanie can set up and do 7:00am-10:00am, Cliff 12:30-3:00, Mike 3:00-5:00 , Amy- 5:00pm-7:00pm. Will ask Sherri Nixon if she can do some morning time. Cliff will contact Kate Miller, the Moderator for approval
 - Measurement Team Volunteers & Orders Update – **Mark** has two measuring appointments this week and two others in next week. **Cliff and Julie** will be trained this week
 - Next steps, milestones; Other. **Amy and Stephanie** will do the distribution of the flyers downtown including flyers for Button UP workshop in November.
5. EV Exeter Expo – National Drive Electric Week Event - Sunday Sept 29, 11AM-2:30PM, Exeter Town Hall
 - Event report- Cliff reports mixed result- good representation of EV car owners and dealers, and not many attendees.
 - Consideration of future EV events – Discussion about whether we can do better publicity or are EV expo events past interest here.
 - Combine with broader ‘energy fair’? (Kristen suggests looking at Peterborough’s approach: <https://www.prepnh.org/get-an-energy-coach>) Shift into a broader energy expo day – Other presenters and interest could be offered. Identify weekend in the fall when not much going on downtown to see how it goes. Community focused. Tentative plans to evaluate for Energy Fair day in the fall.
6. EHS member liaison updates (postponed to November). Student representatives are not available today. Will be attending next month.
7. Migrating Energy Facebook Page to new home – Conservation, Sustainability & Energy related – discussion. Options for Energy Committee FB presence are to re-activate Energy Committee FB page or to include content on a new Planning & Sustainability combined FB page. Agreed to the latter and **Kristen** is working with Bob Glowacki on making that happen.
8. Update on legislation and PUC 22-060 re Net Metering (Julie) : No further action by PUC in net metering. New Chair of PUC has been nominated.

9. Community Power update
 - Seacoast Green Challenge (municipal opt-up competition) update: no new statistics from opt-up challenge
 - Ideas to improve response – publicizing is hard. Discussed having times available at Town Hall for people to come in to opt up with assistance from an Energy Committee member. **Cliff** will see if 3:30pm-5:30 pm on two Tuesdays November 12 and November 19 are available. If so, then those dates will be added to the half page flyer, for tabling at Nov. 5 election.

10. Button-Up New Hampshire Session – November 19, 6:00-7:30PM; Exeter Library; Ted Stiles presenter (Draft flyer attached). **Amy and Stephanie** will do flyers around town for both Button-Up and Window Dressers. Will also have at the Nov. Election day tabling. There is a Press Release about button up that is very long. **Stephanie** will shorten the Press Release.
Attendance at event: **Kristen** will do zoom link – Kristen will be there to monitor laptop for questions. **Cliff** will also be there and bring refreshments.

11. Jack Frost Grant: Outreach portion of grant has started as of October 1 for 6 months to do education and get applications. Work must be completed in 24 months. Jeanie Oliver from Resident Owned Communities- invitation to ROC's and low income contacts to learn about all the different opportunities to learn about energy efficient means. May be morning time on November 19. **Kristen** will verify date and time.

12. Other Business / Follow up
 - Exeter Attendees - 2024 Local Energy Solutions (LES) Conference: Friday November 1. Cliff and Julie may go. Stephanie will be back up if Julie not taking free ticket
 - CIP Update – Public EV charging any action required of Committee – Kristen met with subcommittee on EV charger – they vet the project. Concern expressed about enforcement of parking issues. How could Energy Committee show support for this?- times are flexible for this, October 18 for budget committee between 11:00 and 12:30 or 1:00. **Cliff** will present to show Energy Committee support.

13. Agenda items for next meeting (Nov 12th)

14. Adjourn at 4:50 PM.